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Summer Of Love: Art, Fashion, And Rock And Roll



Synopsis

Featuring a wide array of iconic rock posters, period photographs, music memorabilia and light shows, "out-of-this-world" clothing, and avant-garde films, this catalogue celebrates San Francisco's rebellious and colorful counterculture that blossomed in the years surrounding the 1967 Summer of Love. This book explores, through essays and a succession of thematic plates, the visual and material cultures of a generation searching for personal fulfillment and social change. Presenting key cultural artifacts of the time, Summer of Love introduces and explores the events and experiences that today define this dynamic era. With essays by Victoria Binder, Dennis McNally, and Joel Selvin. Published in association with the Fine Arts Museums of San Francisco. Exhibition dates: de Young, San Francisco: April 8 – August 20, 2017

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Customer Reviews

"Summer of Love: Art, Fashion, and Rock and Roll" does a remarkable job conveying both the ideas and the content of an exhibition many of us will never see. Its precision focus on one moment in one city in American history is the book's greatest strength." (PopMatters) "The beautifully illustrated and very readable work provides the social, cultural, and political background that laid the era's foundation." (Library Journal)

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at the Fine Arts Museums of San Francisco. She is the author of *Pulp Fashion: The Art of Isabelle de Borchgrave* and contributed to *Lines on the Horizon: Native American Art from the Weisel Family Collection*. Colleen Terry is assistant curator of the Achenbach Foundation for Graphic Arts at the Fine Arts Museums of San Francisco. She is the author of *Artful Animals* and a contributor to *Jewel City: Art from San Francisco* at the 1906 Panama-Pacific International Exposition and *Ed Ruscha and the Great American West*.

"Everytime I hear revolution, I hear evolution alongside it." Lenore Kandel, poet, whose '66 poetry book *"A Love Book"* was busted for obscenity. "We would all like to be able to live an uncluttered life, a simple life, a good life, and think about moving the whole human race ahead a step." Jerry Garcia. Unlike other books published lately (*"Psychedelia: 101 Iconic Underground Rock Albums"*, *"1967: A Complete Rock Music History"*, several books on The Beatles/*"Sgt. Pepper's"*), this is a catalog of an exhibition at the de Young Museum in S.F., focusing on that period known as the Summer of Love. This is a large, well made, nicely laid out and printed book. There's essays on the culture and legacy of the period, poster art, clothing, and music--all focusing on S.F. in the late '60s. The book is full of visual artifacts. Included are fine examples of poster art (some well known others fairly rare), period publications (like the *Oracle* which I used to read), book covers (including one of my favorite '60s authors Richard Brautigan), representative album covers, an array of "hippie" clothing (check out the full page color photo of a crocheted creation from '69, a long way from the hippie/thrift store clothing usually associated with the period) including Jerry Garcia's top hat and apparel from Linda Gravenites (wife of Nick Gravenites) who influenced Janis Joplin's wardrobe, and many color and b&w photos (some well known many others not). The essays are insightful and informative (depending on how much you already know), but it's the visuals throughout this book that make this worthwhile. And there's a caption for each piece that helps place it in better context. There's a two page map of S.F. in '67 that lists important venues, shops, art studios, and even a few well known houses (The Family Dog Commune, Jefferson Airplane mansion, Hell's Angels headquarters, etc.), plus a handy timeline from 1955 into 1971. There's a bibliography worth checking out if you want to read more about this era, and an index. Also included is a list that documents the exhibition (costumes, light shows, photographs, etc.) which gives a good idea of what there is to experience once inside. There's even a chapter on photo-offset lithography which details how concert posters were printed. If you were in S.F. during that time and/or simply have an interest in the Summer of Love in S.F., you will find this book worth adding to your library shelf of other good books on the subject. As good as this book is, it only whets your appetite to see

(and hear) the exhibition. But this is one of the better books published on that period.

Great coffee table book. Lots of, photos never seen before. Lots of detailed information about the 60s. Also beautifully designed.

Lovely book of a fabulous exhibition of an amazing time. Had the good fortune to visit the exhibit this summer and had to have the book. It doesn't disappoint.

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